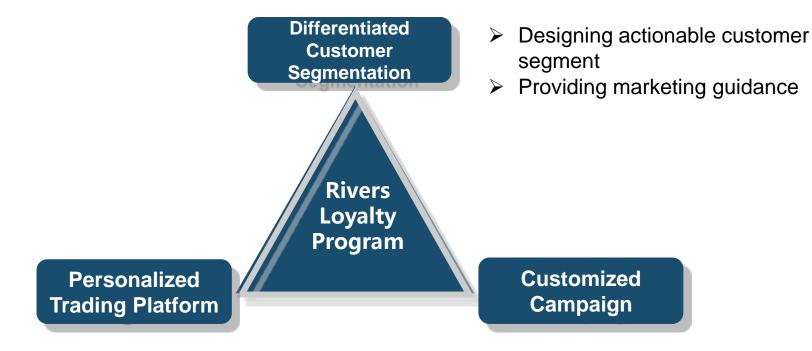
### **Loyalty Program Based on Customer Segmentation**



- > The online distributor trading system
- The retailer scanning & ordering terminal

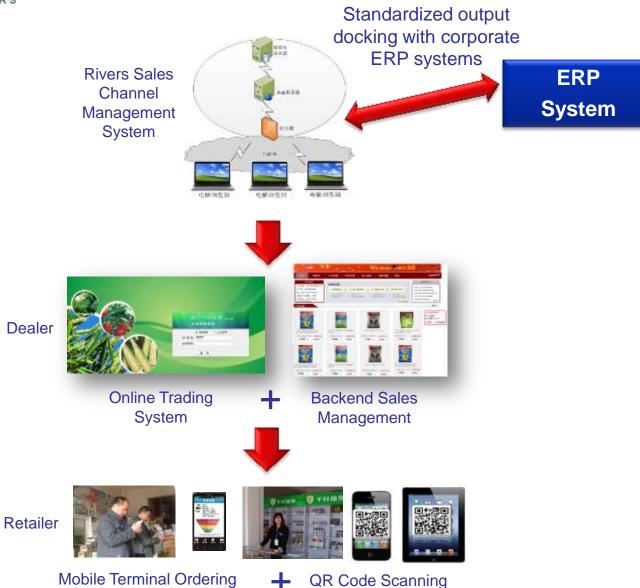
- Conducting leads generation program.
- Building product solution and sales management terminals.





## **Systemetic Sales Channel Management**

### **RIVERS**



## Management Modules

**Dealer Product Ordering** 

**Retailer Mobile Ordering** 

**Logistics management** 

**Shipping Management** 

**Inventory Management** 

**Customer satisfaction** 

Scanning Points

Management

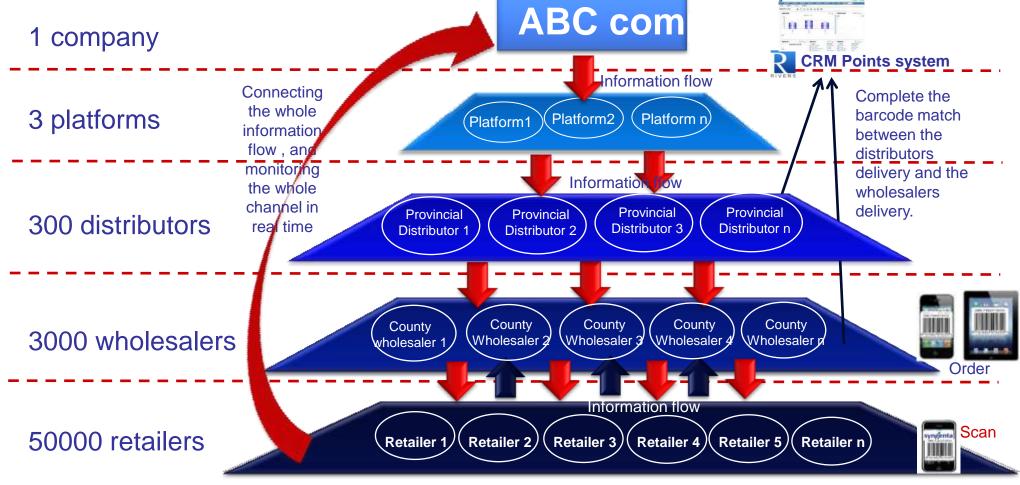
Order Performance Rewards





# Scanning and ordering make the channel be transparent and accelerate business reaction speed

#### **RIVERS**



- 1. Without scanning and ordering terminal, the channel sales of distributors and retailers is in the black box.
- 2. When the scanning of the mobile phone appears, the retailers' information comes out of black box.
- 3. With the appearance of ordering system, the channel of retailers and distributors becomes transparent.
- 4. The barcode match between the distributor and the wholesaler makes the entire channel information be transparent.
- 5. Real-time sales monitoring accelerates business response speed.