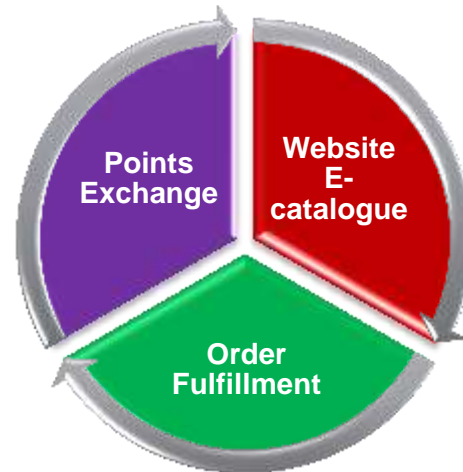
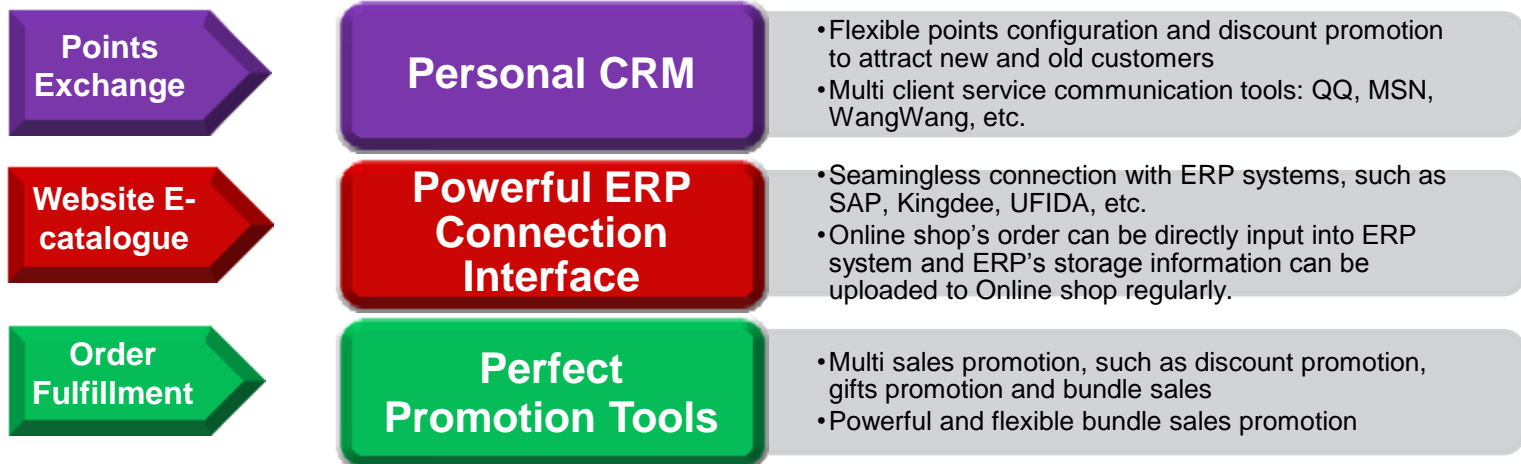
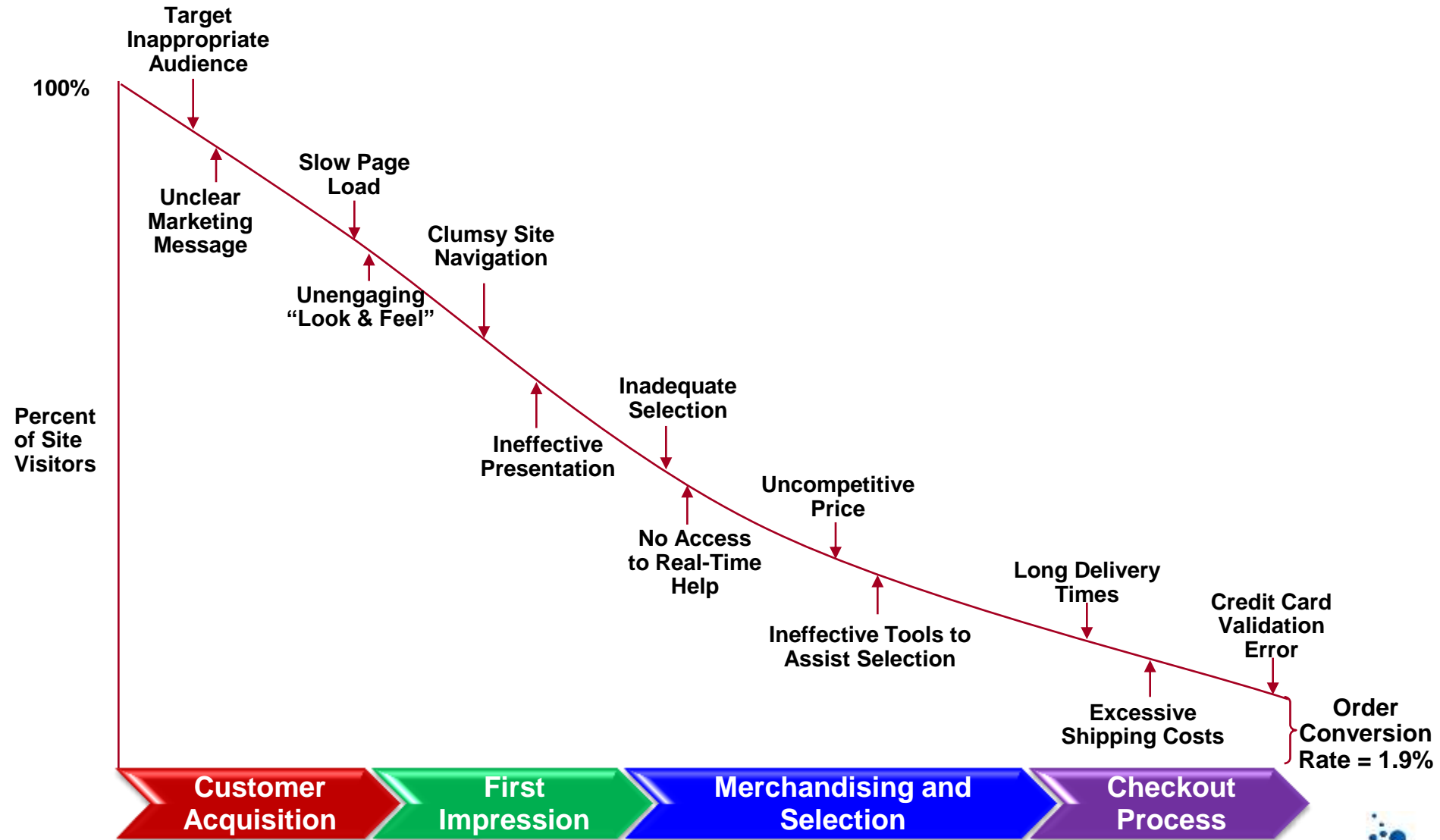


Three Basic Functions for E-commerce



Optimized E-commerce's Three Basic Functions





Source: The Boston Consulting Group