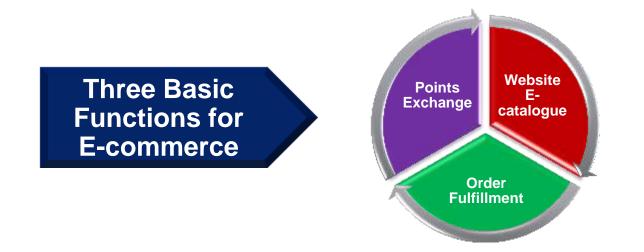


Three Basic Functions for Modern E-commerce





Optimized E-commerce's Three Basic Functions

Points Exchange	Personal CRM	 Flexible points configuration and discount promotion to attract new and old customers Multi client service communication tools: QQ, MSN, WangWang, etc.
Website E- catalogue	Powerful ERP Connection Interface	 Seamingless connection with ERP systems, such as SAP, Kingdee, UFIDA, etc. Online shop's order can be directly input into ERP system and ERP's storage information can be uploaded to Online shop regularly.
Order Fulfillment	Perfect Promotion Tools	 Multi sales promotion, such as discount promotion, gifts promotion and bundle sales Powerful and flexible bundle sales promotion



RIVERS

